THE ASK

$1,000,000 to scale what is already built

The product is operational and the languages are shipped. This round buys distribution, compliance and the time to convert a launched platform into paying accounts — not the time to find out whether the platform works.

SEED ROUND · Open through Q3 2026

Pre-revenue · 1,950+ pages live · 50+ tool product catalog operational · Public launch May 16, 2026

PRE-MONEY	**$6,000,000** *Priced equity — no cap, no discount, no MFN*
POST-MONEY	**$7,000,000**
ROUND SIZE	**$1,000,000** *Rolling close · 6–10 signers target*
EQUITY OFFERED	**14.29%** *$1,000,000 at $7,000,000 post-money*

MIN TICKET	**$25,000** *No floor for strategic angels*
INSTRUMENT	**Priced equity** *No valuation cap, no discount, no MFN — those are SAFE terms and this round is not a SAFE.*
USE OF FUNDS	**Engineering + Product 25% · Sales + Customer Success 25% · Marketing + GTM 20% · Compliance + Legal 15% · Cloud Infra + AI APIs 10% · Reserve + Runway Buffer 5%**
RUNWAY	**18 months** *To $1M ARR and the Series A trigger*
REVENUE	**Premium $149/mo · Complete pkg $499 · Consulting + AI Suite enterprise tiers**
PRACTICE-AREA COVERAGE	**10+ areas · commercial · corporate · litigation deep · employment · IP · privacy · regulatory · AI governance growing · family · tax on roadmap**

Pitch deck

Business plan

invest@lawra.io

The valuation, defended from both sides

This is our own estimate and an opening position, not a market multiple.

Why not lower

The product is not a deck. A 50+ tool catalog, 10+ autonomous agents, 1,950+ pages of published content and nine native languages are already live and maintained. A lower entry price would value years of built work as if it were a prototype, and would leave the company under-capitalized at exactly the moment distribution has to be bought.

Why not higher

We have no revenue, no signed enterprise contracts and no cohort data, and we will not manufacture a seed comparable: neither Legora nor Spellbook publishes a seed valuation, and the figures that circulate for both are round sizes. What is published is later-stage, and it is evidence about the category rather than about this price. Legora raised a $10.5M seed in May 2024 led by Benchmark with no valuation disclosed (as reported by Artificial Lawyer, 16 May 2024, artificiallawyer.com/2024/05/16/...), and reached a $550M Series D at a $5.55B valuation led by Accel in under two years, with disclosed valuations of $675M at Series B in May 2025 and $1.8B at Series C in October 2025 along the way (Source: Legora, “Legora raises $550 million Series D to fuel US growth”, 10 March 2026, legora.com/newsroom/legora-raises-550-million-series-d-to-fuel-us-growth); its investor Bessemer reports $100M ARR in April 2026, 18 months after launch (Source: Bessemer Venture Partners, “Legora: The fastest enterprise business to reach $100M ARR”, 1 April 2026, bvp.com/atlas/legora-the-fastest-enterprise-business-to-reach-100m-arr). Spellbook raised a $50M Series B led by Keith Rabois at Khosla Ventures, valuation undisclosed (Source: Spellbook, “Spellbook Raises $50m Series B led by Khosla Ventures”, 9 October 2025, spellbook.com/blog/series-b). Those are the rounds of companies that already have customers and revenue; we have neither, which is why our own number is set on replacement cost rather than against them. We price where we do because traction is the one thing we cannot yet show, and because we want early investors to carry real upside. The $6M pre-money is our opening position, not a market print.

Use of funds

Percentages of the full $1,000,000, with the line items and amounts behind each.

25%

Engineering + Product $250,000

Stripe paywall + AI Suite Premium subscription gating; mobile app (Lawra.app) launch; Word + Outlook add-ins (Microsoft AppSource); Phase 3 RAG over 1,950-page corpus; multi-provider AI proxy (Claude, OpenAI alongside Gemini); SOC 2 readiness implementation work.

25%

Sales + Customer Success $250,000

2–3 hires: enterprise sales lead (LatAm), customer success manager, demand-gen specialist. Outbound to mid-size firms across MX/CO/BR/PE/AR + Iberia. Enterprise pilot conversions.

20%

Marketing + GTM $200,000

Stealth-mode exit campaign + investor-validated launch. Legal conferences in LatAm (CEDEX, ABA LatAm, LegalTech Forum BR). Content marketing in 9 languages. Brand visibility for the Council of Jurists, Trial Simulator, Lawra Incorporate Premium as category-defining products.

15%

Compliance + Legal $150,000

SOC 2 programme in 2027 — Type 1 then Type II via Vanta or Drata, opening once this round closes and funded by it; ISO 27001 + 42001 (AI Management System) preparation; international trademark filings (USPTO + EUIPO + INPI BR + IMPI MX); ongoing legal counsel; Lawra, S.R.L. formalization.

10%

Cloud Infra + AI APIs $100,000

Gemini API at scale + planned Claude/OpenAI multi-provider proxy via Cloud Functions; Firestore + Firebase Auth + Hosting; Pagefind search infrastructure; backup + DR provisioning; monitoring + observability.

5%	**Reserve + Runway Buffer** $50,000	Working capital cushion for the unexpected — partner data delays, longer sales cycles, opportunistic moves, Series A bridging if needed.

Runway

The round funds 18 months. That window is sized to reach $1M ARR and the Series A trigger: two to three commercial hires covering Mexico, Colombia, Brazil, Peru, Argentina and Iberia; the paywall and subscription gating that turn free users into accounts; the Word and Outlook add-ins; and the SOC 2 and ISO readiness work that a regulated buyer asks for before signing. At the minimum viable close of $750,000 the same 18 months are funded, with the commercial hiring staged rather than simultaneous.

Ticket tiers, and what each one carries

Beyond the shares themselves, each tier carries stated rights.

TICKET	STAKE AT $7M POST	RIGHTS ATTACHED
$25,000	**0.36%**	Named in the round's investor register; quarterly written update.
$50,000	**0.71%**	Quarterly written update; annual investor call.
$100,000	**1.43%**	Quarterly update, annual call, and information rights on request.
$250,000	**3.57%**	Information rights, pro-rata in the next round, and quarterly management access.
$500,000+	**7.14%**	Information rights, pro-rata, board observer seat, and name placement on the investors page.

Tickets are flexible. Investors may take any amount at or above the $25,000 minimum. All tickets carry the same terms in proportion to size; the rights column states what each tier receives beyond the shares themselves.

Dilution

What each ticket represents at the stated $7,000,000 post-money. This is the only cap-table figure the kit publishes; the rest is available under signed NDA.

$25,000	$50,000	$100,000	$250,000
0.36%	**0.71%**	**1.43%**	**3.57%**

$500,000+
7.14%

What we are not raising for

We are not raising to build the product — it is built and running. We are not raising to fund a rebrand, an office, a conference circuit for its own sake, or a headcount number. We are not raising to buy a legal-research corpus: our position is that corpora commoditize and expertise compounds, and we would rather spend the money on the people who sell and the compliance that lets them. And we are not raising bridge capital to postpone a decision — if the round does not close, the services and one-time product lines continue to fund the company at a slower pace.

Minimum viable close and timing

The round closes on a rolling basis through Q3 2026. $750,000 is the minimum viable close: below it the round does not proceed and no committed funds are called. Above it, each additional ticket shortens the time to the commercial hires rather than changing the plan.

Relationship to the CEMI.ai group round

Each initiative raises at its own level, for its own plan. CEMI.ai raises at group level, for the shared platform, the labs and the pipeline that every initiative is built on. An investor may enter at either level, and the two amounts are complementary, not alternatives: money into an initiative funds that company's plan, money into the group funds the machinery all of them run on.

For the streams behind these numbers — what is sold, who pays, and every published price quoted from its own page — see the revenue-streams document. **Revenue streams →**

SIGNED

Carlos Miranda Levy

Coordinator of CEMI's Enhanced Intelligences

INVESTMENT ENQUIRIES

invest@lawra.io

COMMERCIAL FOLLOW-UP

business@lawra.io

Lawra raises at initiative level; CEMI.ai raises at group level. Both kits are open.

CEMI.ai group investor kit · **CEMI institutional dossier**

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