



BUSINESS PLAN

How Lawra wins

A realistic, viable plan that compounds slowly until it doesn't.
Multilingual education + tooling + consulting for legal practice
— anchored in Latin America, open to the world, and
deliberately built to outlast hype cycles.

[See the pitch](#)

SEED ROUND · Open through Q3 2026

Pre-revenue · 1,950+ pages live · 50+ tool product catalog operational · Public launch May 16, 2026

PRE-MONEY

\$6,000,000

Priced equity — no cap, no discount, no MFN

POST-MONEY

\$7,000,000

ROUND SIZE

\$1,000,000

Rolling close · 6–10 signers target



EQUITY OFFERED	14.29% <i>\$1,000,000 at \$7,000,000 post-money</i>
MIN TICKET	\$25,000 <i>No floor for strategic angels</i>
INSTRUMENT	Priced equity <i>No valuation cap, no discount, no MFN — those are SAFE terms and this round is not a SAFE.</i>
USE OF FUNDS	Engineering + Product 25% · Sales + Customer Success 25% · Marketing + GTM 20% · Compliance + Legal 15% · Cloud Infra + AI APIs 10% · Reserve + Runway Buffer 5%
RUNWAY	18 months <i>To \$1M ARR and the Series A trigger</i>
REVENUE	Premium \$149/mo · Complete pkg \$499 · Consulting + AI Suite enterprise tiers
PRACTICE-AREA COVERAGE	10+ areas · commercial · corporate · litigation deep · employment · IP · privacy · regulatory · AI governance growing · family · tax on roadmap
	



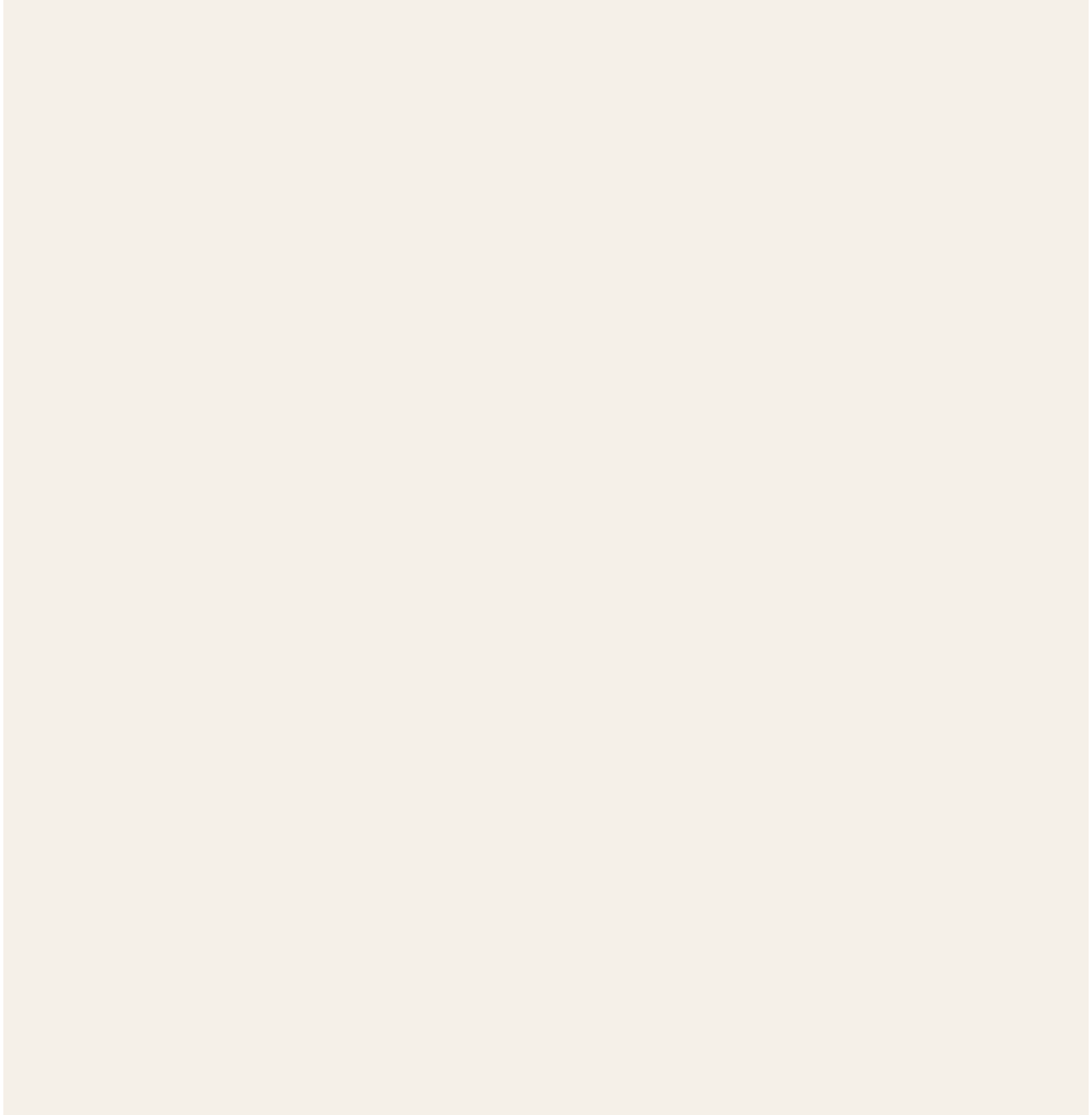
Pitch deck

The ask

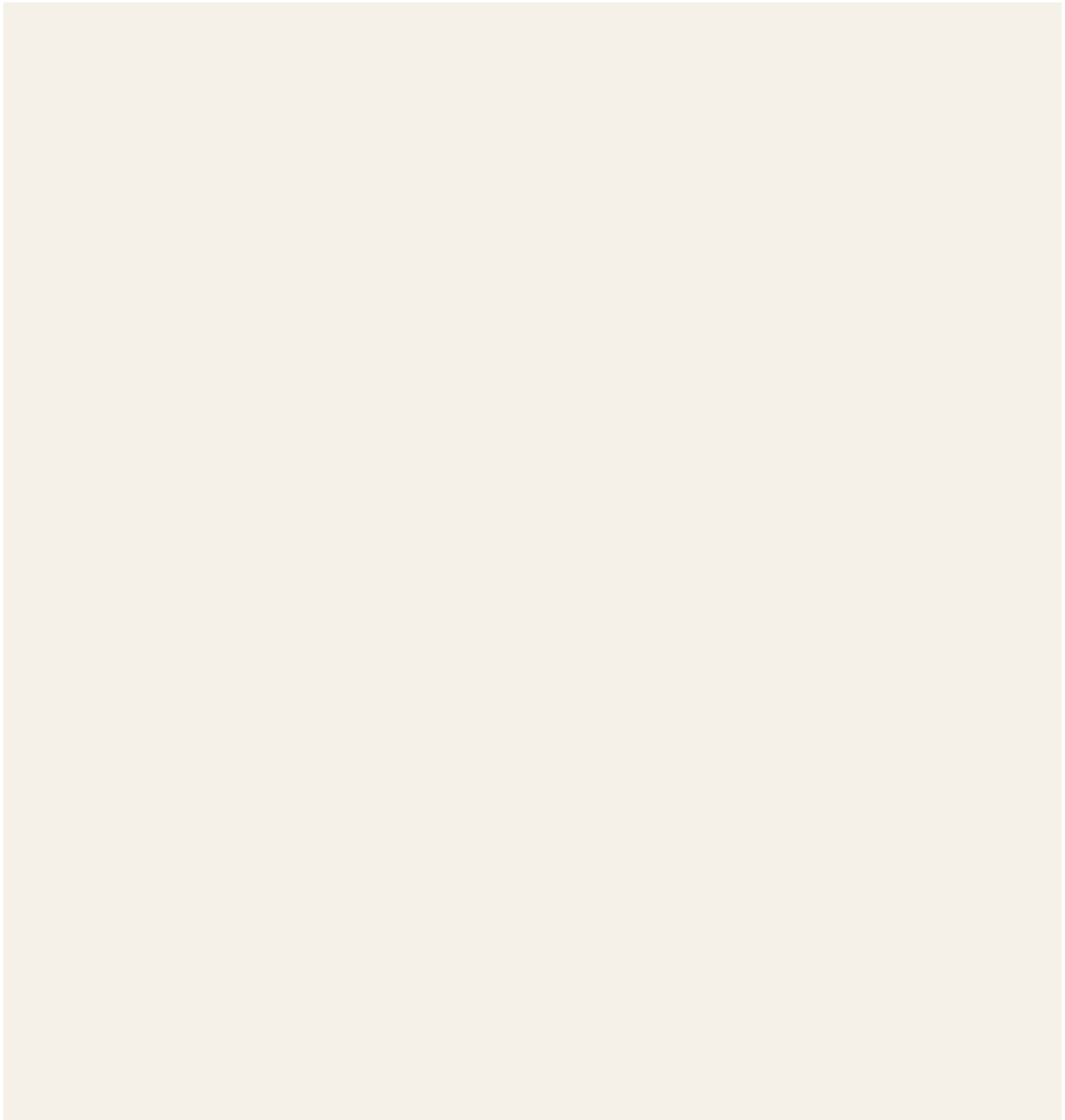
invest@lawra.io

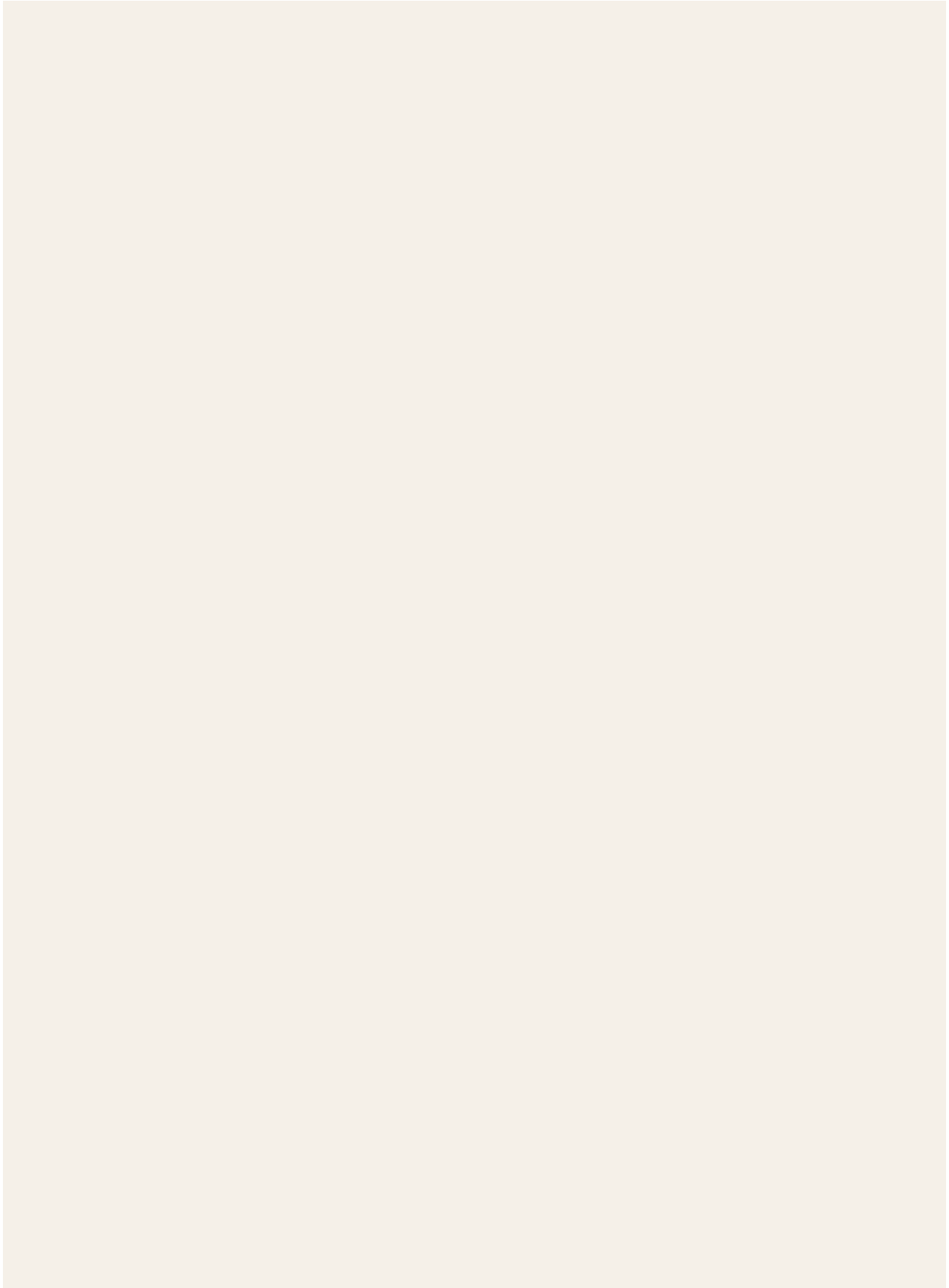


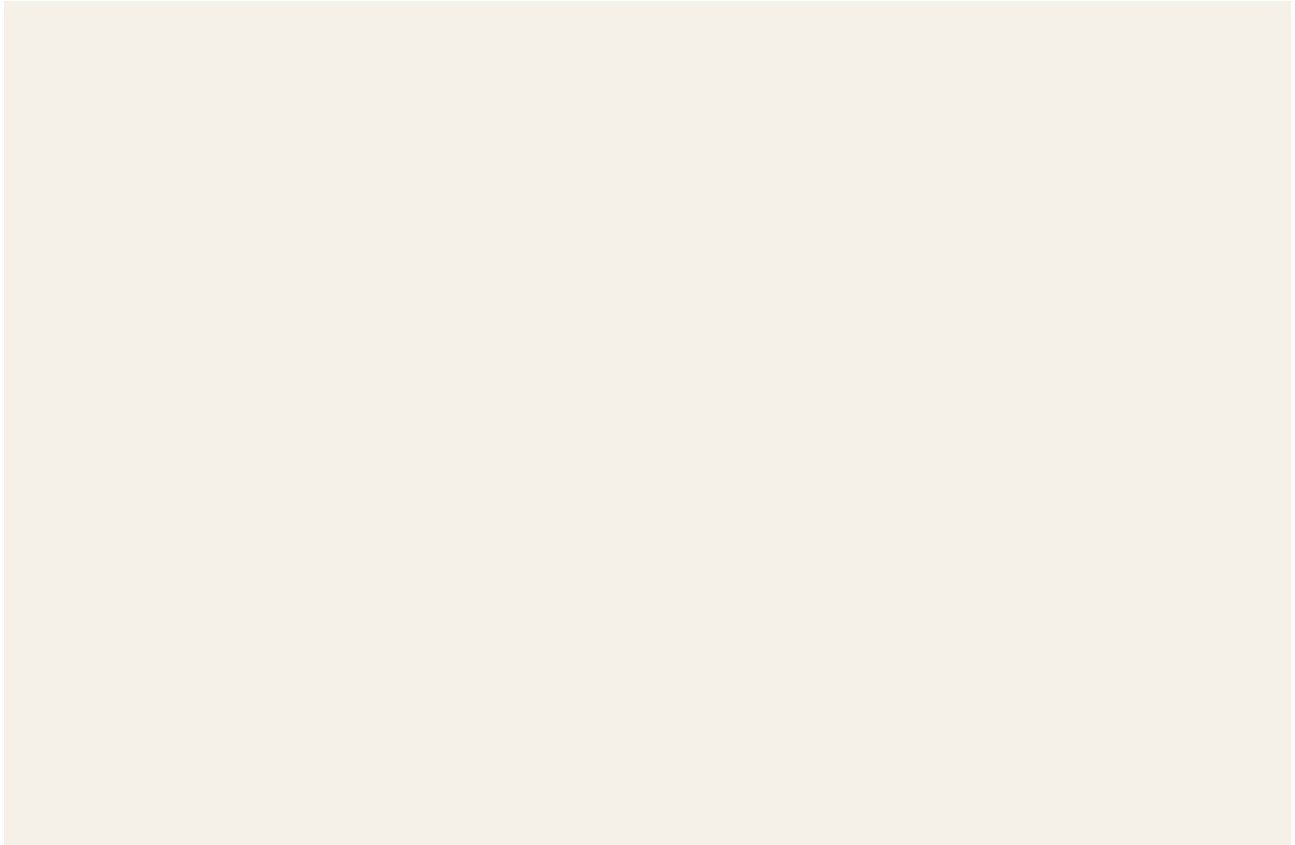


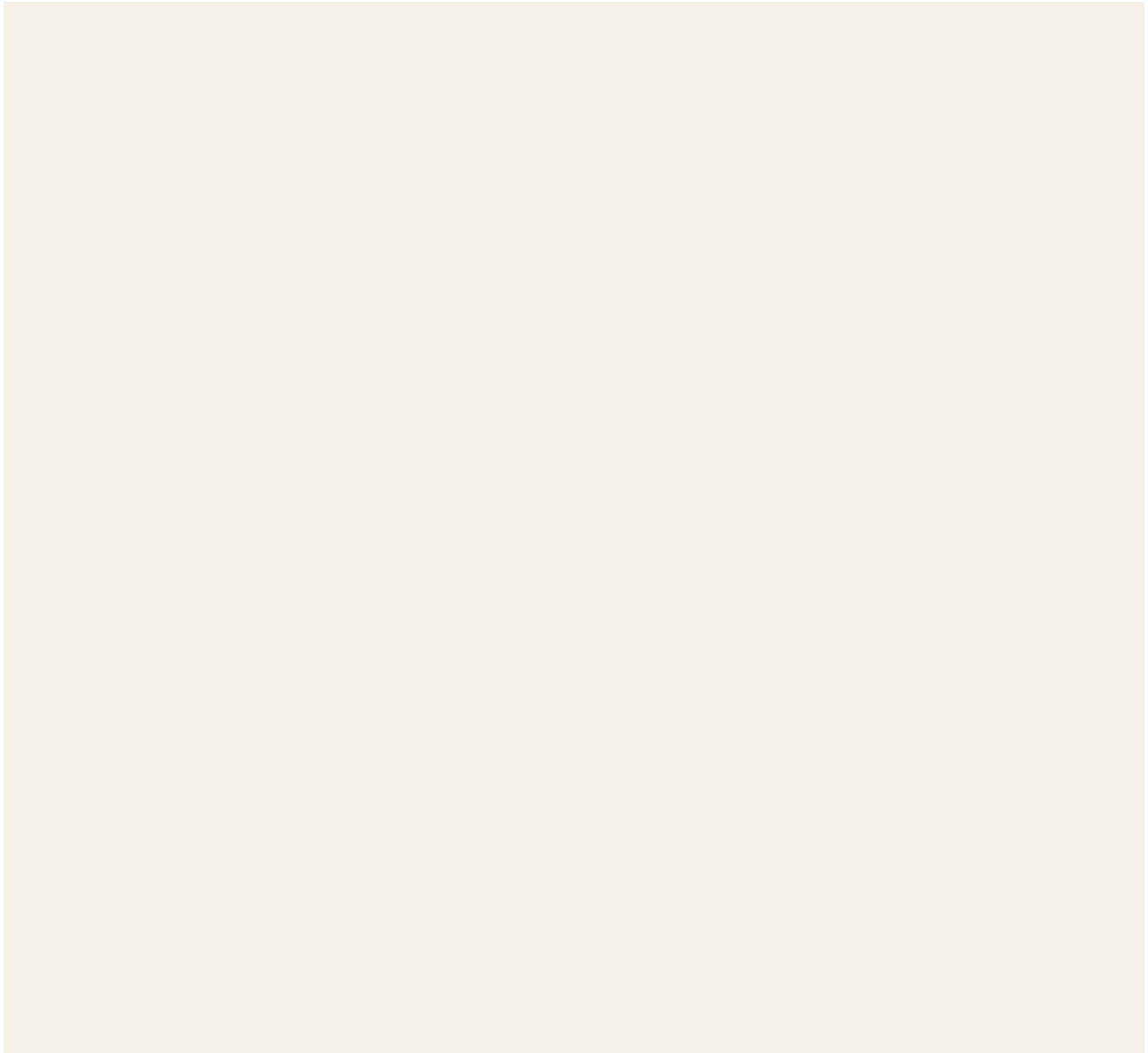


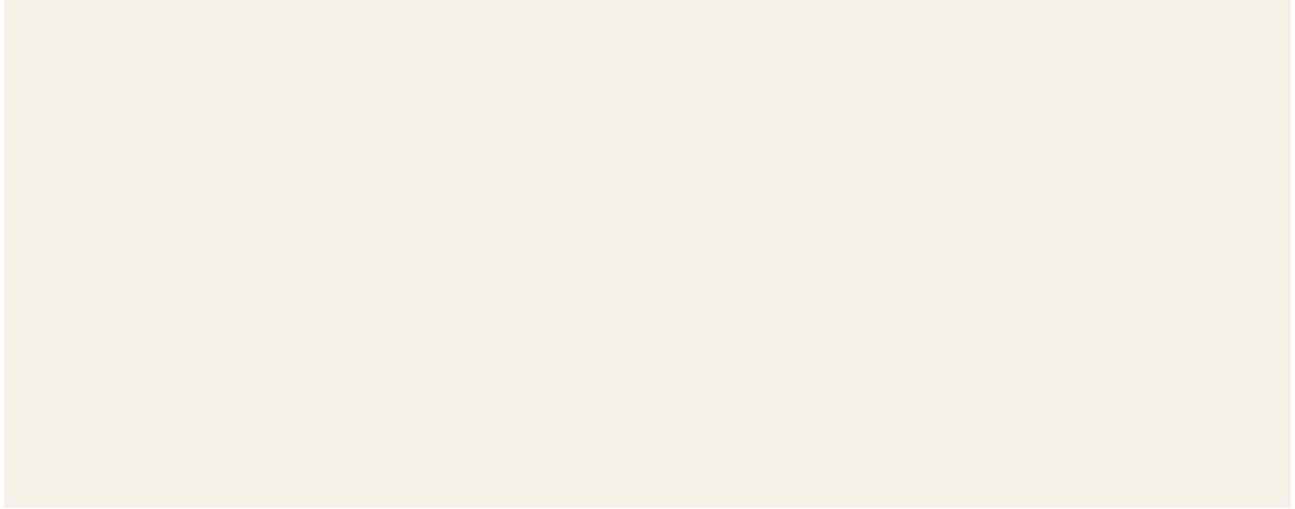
















Team

Founder-led with a deliberate AI-augmented operating model.



Carlos Miranda Levy

Founder · Innovator in Chief

Stanford Digital Vision Fellow · CNN-recognized technology leader · economist · work across four continents · Coordinator of CEMI's Enhanced Intelligences · multilingual (EN/ES/FR/PT)



Tanya Mejía-Ricart

Associate · Senior VP, Law & Regulations

Decades of legal practice · Property, Regulatory, Tax, Patrimonio and Family Law · grounds Lawra in real doctrine



Ana Carolina Blanco Haché

Associate · VP of IP & Entertainment Law

Oxford LLM · IP & Entertainment Law · the contracts and compliance backbone of the AI Suite



Ydarlis Gissel Cabrera Grullón

Associate · CCO (Chief Commercial Officer)

Two decades in sales, digital media and strategic partnerships · TV, radio, digital media and food-delivery distribution



Fabiola Herrera

**Associate · Senior VP,
Regulatory Affairs &
Government Relations**

Former Deputy Manager,
Central Bank of the
Dominican Republic ·
authored the legal
framework for
cybersecurity in finance ·
founded the CSIRT · led
the Banking Clearing
House



Luishy Medina

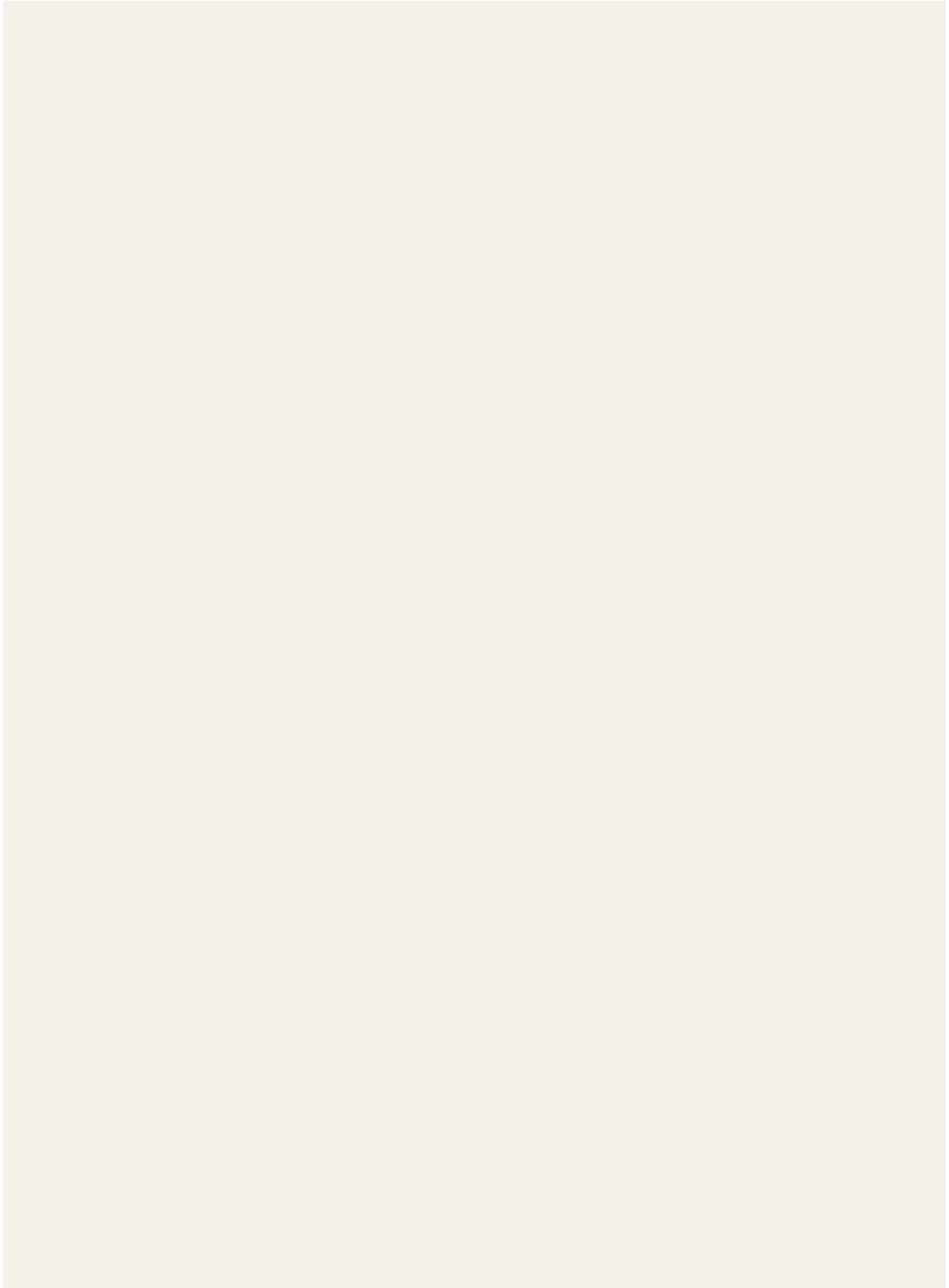
Associate · CTO

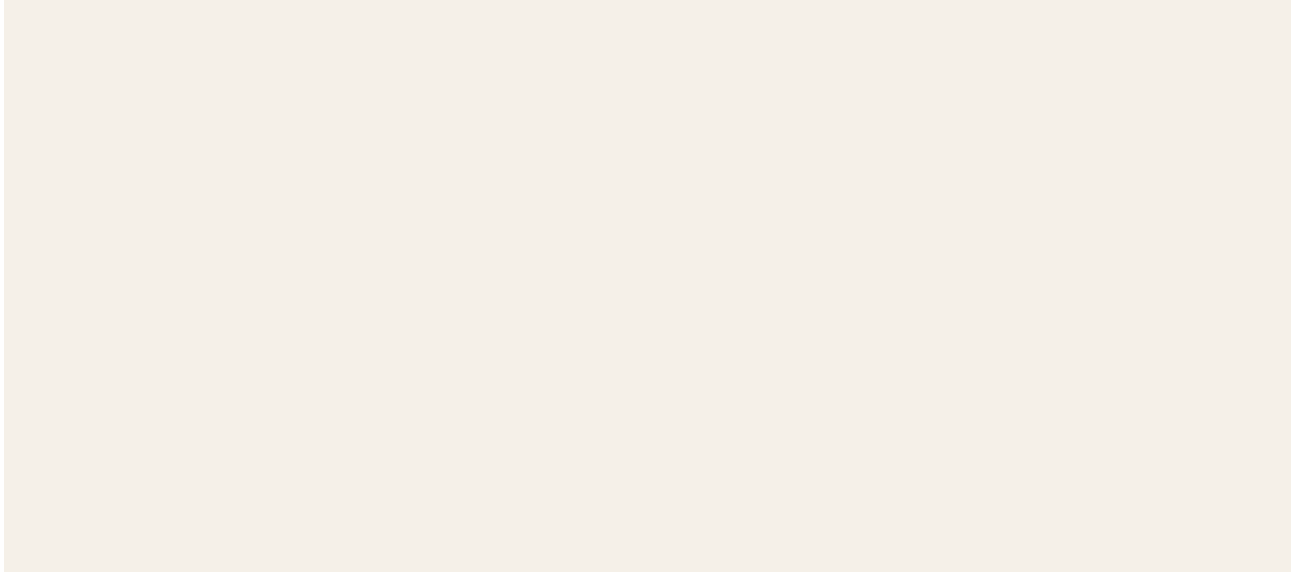
Blockchain · IoT ·
communications · systems
architecture and
orchestration · AI · big
data · World Bank
collaborator · Silicon
Valley HACKT alumnus

Lawra, Lawrena, Lawrelai (AI personas) — Distinct AI voices powering the chat assistant, Trial Simulator commentary, Council of Jurists synthesis, and persona-based AI Suite tools. Not "characters" — operational components of the product.

Hiring plan post-funding: senior engineering hire (full-stack + AI integrations), head of LatAm partnerships, customer-success lead.









SIGNED

Carlos Miranda Levy

Coordinator of CEMI's Enhanced Intelligences

INVESTMENT ENQUIRIES

invest@lawra.io

COMMERCIAL FOLLOW-UP

business@lawra.io

Lawra raises at initiative level; CEMI.ai raises at group level. Both kits are open.

[CEMI.ai group investor kit](#) · [CEMI institutional dossier](#)



lawra.io/investors