



REVENUE STREAMS

What Lawra sells, and who pays for it

One row per stream. Every price on this page is quoted from Lawra's own published pages, with the path cited. Nothing here is reconstructed, averaged or forecast.

AI Suite subscription prices are served live from Stripe at page load and are therefore not fixed in this repository. The figures quoted below are the ones the site itself publishes in copy; for the current per-tier prices, read them as published on lawra.io/pricing.



AI Suite subscription — Basic, Optimum, Premium and Premium+ tiers of the tool and agent catalog, self-serve and software-only.

WHO PAYS

B2C — consumers; B2B — businesses. Lawyers and law firms; freelancers and independent professionals; large corporations.

INCOME SOURCE

Subscriptions (SaaS, memberships)

PUBLISHED PRICE

"Tiered subscription catalog of AI tools and autonomous legal agents. Self-serve, software-only. From \$9/mo individual lawyer to enterprise tiers."

"Prices in USD, billed monthly. Coupons and trial credits applied at checkout."

Per-tier subscription prices are served live from Stripe and are read from lawra.io/pricing at page load.

as published at </pricing/>

STATUS

Live

ROLE IN THE PLAN

The recurring core of the plan. The published Year-3 revenue mix ranks AI Suite SaaS at 11% of revenue — third behind consulting and case implementation — with the plan explicitly a services-first ramp into subscriptions.



Lawra Incorporate — a tiered incorporation package generator producing a 95+ document package, sold as a one-time unlock or bundled into a monthly subscription.

WHO PAYS

B2C — consumers; B2B — businesses. Startups; SMEs; freelancers and independent professionals.

INCOME SOURCE

Sale of products; Subscriptions (SaaS, memberships)

PUBLISHED PRICE

"Free (sign-in required)"

"From US\$199 one-time"

"From US\$299 one-time"

"From US\$399 one-time"

"US\$499 one-time · or US\$149/mo unlimited"

as published at </products/business-formation/incorporation/>

STATUS

Live

ROLE IN THE PLAN

The freemium entry point and the fastest path to first revenue: a free tier that requires sign-in, then a one-time unlock, then the monthly bundle.



Founders Package — the founder scaffold: services contract, IP assignment and side letter, generated as a package.

WHO PAYS

B2C — consumers; B2B — businesses. Startups; freelancers and independent professionals.

INCOME SOURCE

Sale of products

PUBLISHED PRICE

"Free (sign-in required)"

"From US\$99 one-time"

"From US\$199 one-time"

as published at </products/business-formation/founders-package/>

STATUS

Live

ROLE IN THE PLAN

A low-ticket companion to Lawra Incorporate; sized as an acquisition product, not a revenue pillar.



Sovereign Suite — deployment of the platform inside the client's own infrastructure, with the client paying model API costs directly.

WHO PAYS

B2B — businesses; B2G — government and public sector. Large corporations; government and public sector; banks and financial institutions.

INCOME SOURCE

Licensing and royalties; Sale of services

PUBLISHED PRICE

"From US\$2,500 (one-time)"

"From US\$5,000 (project-based)"

"From US\$1,000 / month"

as published at </services/sovereign-suite/>

STATUS

Live

ROLE IN THE PLAN

The regulated-buyer line. It is why the round funds SOC 2 and ISO readiness: the compliance spend is what makes this stream sellable at scale.



Consulting and AI transformation — strategic guidance from assessment through full firm-wide transformation.

WHO PAYS

B2B — businesses; B2G — government and public sector. Lawyers and law firms; large corporations.

INCOME SOURCE

Consulting

PUBLISHED PRICE

On request

"Service engagements and sovereign deployments are scoped individually. Talk to our team for a fitted proposal."

as published at [/pricing/](#)

STATUS

Live

ROLE IN THE PLAN

The largest single line in the published Year-3 mix at 41% of revenue, and the line that funds the company while subscriptions ramp.



AI readiness assessment — a diagnostic of where a firm stands and what it needs before deploying anything.

WHO PAYS

B2B — businesses. Lawyers and law firms.

INCOME SOURCE

Consulting

PUBLISHED PRICE

On request

"Service engagements and sovereign deployments are scoped individually. Talk to our team for a fitted proposal."

as published at </pricing/>

STATUS

Live

ROLE IN THE PLAN

The front door to consulting and training; published Year-3 mix ranks it at 11%.



Training programmes — structured programmes that build AI capability across a legal organization, from free learning modules to fully custom cohorts.

WHO PAYS

B2B — businesses; Academia and education. Lawyers and law firms; educators and educational institutions.

INCOME SOURCE

Training and events

PUBLISHED PRICE

On request

“From free learning modules to fully custom programs — build AI capability at every level of your organization.”

as published at </services/>

STATUS

Live

ROLE IN THE PLAN

Published Year-3 mix ranks training at 10%. The free modules are also the top-of-funnel for every other line.



Case implementation — deploying a specific AI agent or workflow into a live matter or practice area, end to end.

WHO PAYS

B2B — businesses. Lawyers and law firms; large corporations.

INCOME SOURCE

Sale of services

PUBLISHED PRICE

On request

"Service engagements and sovereign deployments are scoped individually. Talk to our team for a fitted proposal."

as published at </pricing/>

STATUS

Live

ROLE IN THE PLAN

Second-largest line in the published Year-3 mix at 15%, and the bridge between consulting and recurring subscription.



Digital Twin — a configured replica of a firm's own doctrine, precedent and drafting style, running inside the AI Suite.

WHO PAYS

B2B — businesses. Lawyers and law firms; large corporations.

INCOME SOURCE

Sale of services

PUBLISHED PRICE

On request

"Service engagements and sovereign deployments are scoped individually. Talk to our team for a fitted proposal."

as published at </pricing/>

STATUS

Live

ROLE IN THE PLAN

The highest-trust, lowest-volume line; published Year-3 mix ranks it at 5%. Its case studies feed the content moat.



Speaking — conference keynotes and executive sessions on AI in legal practice.

WHO PAYS

B2B — businesses; Academia and education. Lawyers and law firms; educators and educational institutions.

INCOME SOURCE

Training and events

PUBLISHED PRICE

On request

"Service engagements and sovereign deployments are scoped individually. Talk to our team for a fitted proposal."

as published at </pricing/>

STATUS

Live

ROLE IN THE PLAN

Published Year-3 mix ranks speaking at 6%. Its real role is awareness: it feeds assessment and consulting.

What this page does not publish, and why

Lawra is pre-revenue and says so plainly: the public launch is May 16, 2026 and there is no revenue to date, no run rate and no per-client billing to report. Where a service is scoped individually, the price is genuinely not published — it depends on the engagement, and quoting an average here would be inventing a figure the site does not have. Financial terms, the financial model and detailed materials are available on request; client names and individual billing figures are not published and are available to investors under signed NDA. Figures on this page describe capacity built and operating today; the Year-3 revenue mix is the company's own plan, stated as a plan, and forward-looking statements are identified as such.



Sources, in order of precedence: Lawra's own published pricing pages, quoted verbatim with the path cited above; then the CEMI Business Profiles source of truth for this initiative. Nothing else.

The ask → Business plan → Pricing →

SIGNED

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Lawra raises at initiative level; CEMI.ai raises at group level. Both kits are open.

[CEMI.ai group investor kit](#) · [CEMI institutional dossier](#)



lawra.io/investors